



2026 Advertising Menu

**Advertising is easy and cost effective with the Southern California Equestrian Directory.
SCED advertising packages are designed to suit every budget.**

**Receive an additional 5% discount on 3, 6 or 12 month prepaid advertising packages.
5% Discount does not apply to the Business Card Ads or Classified Ads**

SCED Advertising Packages

<p><u>Business Card Ad Package *</u> Business Card ad in all appropriate categories</p> <p><u>Small Business Ad Package</u></p> <p><u>Professional's Ad Package</u></p> <p><u>Corporate Ad Package</u></p>	<p>Semi-Annual Fee \$125.00</p> <p>Annual Fee \$239.00</p> <p>Monthly Fee \$95.00</p> <p>Monthly Fee \$185.00</p> <p>Monthly Fee \$395.00</p>
--	---

Full Color Display Ads ~ Banners & Buttons

Home Page Display Ads	
Button (175 x 200 px)	Monthly Fee \$125.00
Rotation Banner (500 x 136) Max. 3 companies per location	Monthly Fee \$195.00
Skyscraper Vertical Display Ads - Available Space Limited	
Home Page - 1 location available (size TBD)	Monthly Fee \$225.00
Additional Ads Throughout SCED	
1 Rotation Banner - Shared location w/ up to 3 banners in Premium Locations (125 x 450 or 500 x 135 pixels)	Monthly Fee \$75.00

Note:

All pricing show above is presented at a **PER MONTH fee schedule.**
 *Business Card Ads are paid as a semi- annual and annual fee.
 Animated banners & buttons are an additional fee of \$35.00 per month.

Web Services

Web Flyer	
1 Page Online & Printable Color Brochure – In Connection with Paid Advertising on SoCalEquine.com	\$75 Design Fee + \$45 per month hosting fee
Website Design	
\$75 per hour for informational website; to be quoted per site basis	
Domain Name Registration & Hosting - \$229 per year, automatic renewal	

Classified Ads

All Classified Ads are 3 month Duration	
Text - Only Ad	FREE
Add Web Address to Ad	\$25.00
Photo Ad	\$60.00

Additional Services Available

Graphic Design	
Custom graphics to your specifications - Logos, business cards, brochures, clothing, camera ready advertising, signs, posters and much more	Call for quote